

Sydney Pittman

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PROFESSIONAL SUMMARY

Results-driven Product Manager with expertise in Agile, product design, and mentorship. Focused on innovative, customer-centric solutions, team growth, and data-driven strategies to boost engagement and performance. Thrives in fast-paced, trend-driven environments.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS Roadmap Development | Cross-Functional Team Management | Stakeholder Alignment | Product Design | Agile Methodologies | Mentorship | GenAI

TECHNICAL SKILLS Azure DevOps | Jira | Confluence | Zapier | Scrum | Figma | Generative AI | Usability Testing

CERTIFICATIONS

A-CSPO: Advanced Certified Scrum Product Owner, Scrum Alliance | **2023 CSPO: Certified Scrum Product Owner**, Scrum Alliance | **2022 Foundations of User Experience (UX) Design**, Coursera | **2023**

PROFESSIONAL EXPERIENCE

PRODUCT OWNER, Aura Innovative Technology | Remote, USA June 2023 - Present
Aura Innovative Technologies specializes in member portals for not-for-profits. This role involved managing product development, optimizing processes, and delivering innovative, client-focused solutions.

- Designed 40+ Figma mockups, including a GenAI-powered campaign module, enabling users to generate donation campaigns with AI-assisted names/logos/descriptions/images, improving overall application usability.
- Led strategic roadmapping sessions with company leadership, aligning product vision with business goals and ensuring cross-functional collaboration.
- Directed a global team of seven developers, implementing Scrum to enhance collaboration, speed up delivery, and boost sprint completion rates.
- Leading an initiative with Amazon Bedrock, leveraging GenAI to automate feedback summarization and RFP response generation, streamlining operations with AWS-hosted models.
- Developed a release notes process, reducing deployment inquiries and aligning stakeholders with clear documentation.
- Mentored a 2024 intern, achieving 100% task completion and a 30% improvement in documentation clarity or team use.

ASSOCIATE PRODUCT MANAGER, Corevist | Remote, USA January 2022 - June 2023
Corevist is a B2B e-commerce platform integrating seamlessly with SAP. This role involved driving product initiatives, cross-functional collaboration, and delivering customer-focused solutions.

- Orchestrated Scrum ceremonies for an 11-person engineering team, streamlining workflows and enhancing efficiency.
- Led the implementation of BuyBot, an automated purchase order system, reducing CSR workload by 50%.
- Revamped the Retrospective process, boosting team engagement and improving feedback quality.
- Collaborated with UX consultants to validate mockups, ensuring customer-focused solutions.

ENABLEMENT & OUTREACH LEAD, Red Hat | Raleigh, NC December 2020 - December 2021

- Led agile sprints and scrum ceremonies, ensuring smooth collaboration and feedback integration.
- Worked with marketing and sales to demonstrate product capabilities and address inquiries.
- Conducted market research, launching a CRM integration that boosted user engagement by 25% via Adobe Analytics.

DATA ANALYST INTERN, Red Hat | Raleigh, NC May 2020 - December 2020

- Oversaw the product backlog by developing and prioritizing tickets alongside the Product Owner, streamlining workflows and project alignment.
- Led office hours to showcase the product to marketing and sales teams, clarifying capabilities and driving internal adoption.

MARKETING AND BUSINESS MANAGEMENT INTERN, 4brand | Raleigh, NC June 2019 - August 2019

EDUCATION

B.S. in Business Administration with a Finance Concentration, North Carolina State University, Raleigh, NC